

JOB EXPERIENCE

| TRITONE DESIGN STUDIO MADRID, 04.2006 – PRESENT

CREATIVE DIRECTOR, OWNER

Independent creative consultant in corporate identity, branding and graphic design for: Art Marketing, Bosch, Brabante Cervezas, Clínica Fimo, Dyson, Hoteles a, Iomo Design Studio, Miramontes, Mossec, Oribex, Packard Bell, Pearson Longman, Pledge Investments, Power Up, Principado de Asturias, Promonor, Promotech, Real Instituto de Estudios Asturianos, Restaurantes.com, Sepin Editorial Jurídica, Tactical Consulting, The Frank Barton Company, Unisolar, Valdemaqueda, Wealth Advisory Services, Zoomlabs

| EXCLAMA COMUNICACIÓN CORPORATIVA MADRID, 12.2010 – PRESENT

CREATIVE CONSULTANT

Responsible of corporate identity strategies, positioning, branding, graphic design and visual communications for: Abitaria, Banif, BNP Paribas, Bodaclick.com, Bodegas Marqués de Riscal, Brabante Cervezas, Coca-Cola, Colliers, Copa España Cruceros Sotogrande, Cortal Consors BNP Paribas, Fertiberia, Greatness, Inmobiliaria Espacio, Mamá Framboise, Minute Maid, Occidental Hoteles, Real Club Marítimo Sotogrande, Sara Lee, SportZone, Torre Espacio

| IBERCOX MADRID, 12.2010 – PRESENT

CREATIVE CONSULTANT

Responsible of corporate identity strategies, positioning, branding, graphic design and visual communications for: Euro 6000, Genética Meidam, Grupo Avanza, Hotel Wellington, Reale

| UNIVERSIDAD FRANCISCO DE VITORIA MADRID, 02.2010 – PRESENT

ADJUNCT PROFESSOR. FACULTY OF COMMUNICATION SCIENCES

Assistant professor teaching "Editorial Design" for 3rd course Degree in Design

| FX INTERACTIVE MADRID, 11.2002 – 04.2006

CREATIVE DIRECTOR

Responsible of corporate identity strategies, positioning, branding, graphic design and visual communications

| 25 RANAS MARKETING ANFIBIO MADRID, 09.2001 – 10.2002

CHIEF CREATIVE DIRECTOR

Brand development, web site traffic growth, web site UI and advertising revenue. Developed brand strategy and direct marketing campaigns for: AC Nielsen, Amena, Banco Madrid, Caprabo, Coca-Cola, Dyson, Editorial Bruño, Hoteles Sol Meliá, Jesús del Pozo, Mitsubishi, Nec Computers, Packard Bell, Pepe Jeans, Siemens, Tele 2, The Phone House, TimeSystem, Warner Bros.

| DINAMIC MULTIMEDIA MADRID, 01.1994 – 09.2001

SENIOR ART DIRECTOR

Responsible of corporate identity strategies, positioning, branding, graphic design and visual communications. User experience and multimedia interfaces for: Academia de las Artes y las Ciencias Cinematográficas de España (Premios Goya), ArtFutura, Circuit de Catalunya, Copa América, Correos y Telegrafos, Disney, Greenpeace, IFEMA y Biblioteca Nacional., Imagina, Renault, Vuelta a España, WWF/Adena

| HOBBY PRESS MADRID, 01.1993 – 01.1994

ART DIRECTOR

Art direction and graphic design of the monthly magazine TodoSega, and corporate communication and advertising

| PROGRESION/ENTENTE INTERNATIONAL MADRID, 06.1991 – 01.1993

ART DIRECTOR

Developed brand strategy and direct marketing campaigns for: Comunidad de Madrid, Consejo Nacional de Seguridad Nuclear, Corporación Multimedia, Diario 16, Expo 92, Museba Ibesvico, Pelayo Mutua de Seguros, Telemadrid

| IDEAS'SSHOP SALAMANCA, 01.1987 – 05.1991

ART DIRECTOR

Developed brand strategy and direct marketing campaigns for: Banco Popular/Banco de Castilla, Ford, Generalitat de Catalunya

EDUCATION

BACHELOR OF FINE ARTS (ESP. GRAPHIC DESIGN & AUDIOVISUALS)

Universidad de Salamanca SALAMANCA, 09.1984 – 06.1989

COURSE OF BUSINESS CREATION

EOI Business School MADRID, 01.2009 – 05.2009

COURSE OF BUSINESS CONSOLIDATION

EOI Business School MADRID, 11.2009 – 05.2010

AWARDS

AWARDED DIPLOMA

I Spain Art Biennial of Fine Arts Schools TENERIFE, 11.1989

ANUARIA, SPANISH GRAPHIC DESIGN PRIZES

Awarded Diploma Best Corporate Identity Program MADRID, 10.2010

ANUARIA, SPANISH GRAPHIC DESIGN PRIZES

Awarded Diploma Best Package Design MADRID, 10.2010

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SKILLS

Spanish native and fluent english
Adobe Creative Suite CS5, basic knowledge of HTML, CSS
Spanish Driving License B

REFERENCES

Available upon request